

# VISITOR USE PROGRAM



2018

Wyoming Division of State Parks, Historic Sites and Trails  
Department of State Parks & Cultural Resources

[WYOPARKS.STATE.WY.US](http://WYOPARKS.STATE.WY.US)

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# Introduction

This report contains a summary of visitor use statistics collected at Wyoming State Parks, Historic Sites & Trails (SPHS&T) during the 2018 season (January 1st through December 31st). This report is the fifth year to compare the previous year round data for all sites. Prior to 2013 we collected year round data at only the following sites: Historic Governors' Mansion, Pioneer Museum, Bear River Travel Center Lobby, Trail End and Fort Phil Kearny Visitor Centers.

The 2018 shoulder season (Nov-April) visitation constituted nearly 1,130,000 visitors, which pushed overall visitation to over 4.5 million system wide. This comes at a time when SPHS&T is promoting shoulder season uses which historically have not been counted. This includes: ice fishermen, trail and day users and special events such as Wyoming's First Day Hikes.

The 2018 visitor use report includes the comparison of the five year (2013-2017) average to current annual visitation. This gives better trend data and normalizes the data over a longer period of time. The five year average is accurate for parks and sites that collected data during (May-October).

In 2018, SPHS&T served over 4.5 million visitors which is 300,000 more than the previous year. The 2018 Visitor Use Report shows an 8% increase for all parks and historic sites combined over 2017 and 11% up from the five year average. Looking back through historical data, cyclical visitation is normal and over a five year period, the average visitation is nearly 4 million annually.

There are six sites isolated at the bottom of pages five and six. These are sites that have traffic counters and where manual counts are also conducted inside the museum and/or visitor centers. The following sites: Bear River Travel Center Lobby, Ft. Bridger Museum, Ft. Fetterman Museum, Ft. Phil Kearny Visitor Center, Guernsey Museum and Sinks Canyon Visitor Center, are only shown on these two pages. They have been excluded from any statistics from this point forward as failure to do so would constitute in double counts.

# Collection Methodology

Data used in the following reports was collected during the 2018 calendar year by traffic counters (TRAFx) or by manual hand counts at visitor centers, museums, and some historic sites. In total, SPHS&T collects visitor use data at 29 parks and historic sites using 68 traffic counters.

In 2017, SPSH&T purchased new traffic counters to replace 10 year old hardware. The new traffic counters are providing more accurate traffic count information which accounts for some of the changes in our numbers. This will be the new norm as we move forward. This new technology has proven to be extremely reliable, requires only “C” batteries to operate and have excellent calibration features. Vehicles are counted by interruption of a magnetic field by metal objects. The new product is manufactured by TRAFx and is extremely compact and requires no AC, solar power, or inductive loops as the prior counters did. These traffic counters are not susceptible to lighting strikes or rodents chewing wires.

The raw data is retrieved at the end of each collection month by SPHST&T personnel using a portable device called a G3 dock. This unit extracts all data from the monitoring site where it is stored in memory. The G3 Dock is then brought back to a computer and downloaded, then uploaded to the TRAFx server. This data is then imported into an Excel Program for analysis.

Using internal software, these raw counts are analyzed with statistical factors such as average number of persons per vehicle, and the estimated number of visitors is calculated. Variable values are gained from visitor surveys designed to collect information pertinent to the visitor use program. The variable values in this report are calculated with data compiled from the 2014 visitor survey. SPHS&T will be conducting another visitor survey in 2019 and the variable values will be statistically evaluated and updated.

While the traffic counters are extremely helpful to document visitation, they are not without problems. While 99% of the data collected is accurate and complete, the other 1% needs to be adjusted due to erratic counts or no counts at all. When reading this report it is important to note that some park visitation counts have been adjusted up or down due to difficulties with the traffic counter equipment or human error. If available, prior visitor count data was used to supply data where necessary by use of the following criteria. If any park collected 75% or more data for any given month and less than 100% of the month, we have taken an average of the monthly data collected to get a daily average. The daily average is then multiplied by the missing days not collected during the month. Due to the complexity that each park or historic site has multiple counters, documenting errors, deletions, and adjustments in the report would be ambiguous. If less than 75% of the monthly data are collected per counter, an average of the prior three year’s data, if exists, for that counter location is used. If it does not exist, we will use prior year’s data. All documentation, source code, and files are available upon request.

It is important to note that the data contained in this report is the agency’s best estimate of visitation to State Parks and Historic Sites. The estimate is based on sound statistical science and every effort has been made to ensure data accuracy.

This report can also be found on the web at: <http://wyoparks.state.wy.us/>

Wyoming State Parks, Historic Sites & Trails  
2018 Visitor Use Program  
Visitation - Sorted by Alphabetically

Park/Site	FIVE YEAR AVERAGE (2013-2017)	2017	2018	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
		Visitation	Visitation		
Ames Monument	-	7,931	16,643	N/A	N/A
Bear River - Park Road	245,815	212,928	206,717	-3%	-16%
Bear River - Travel Center	190,412	181,626	150,132	-17%	-21%
Boysen	120,125	152,568	95,621	-37%	-20%
Buffalo Bill	70,954	87,330	183,275	110%	158%
Buffalo Bill Dam Visitor Center	80,577	88,118	77,437	-12%	-4%
Curt Gowdy	153,282	168,344	211,278	26%	38%
Edness Kimball Wilkins	85,370	95,774	205,696	115%	141%
Ft. Bridger	75,564	90,643	94,961	5%	26%
Ft. Fetterman Museum	1,273	2,973	1,790	-40%	41%
Ft. Phil Kearny	21,420	24,296	15,646	-36%	-27%
Ft. Steele	5,205	2,922	5,836	100%	12%
Glendo	332,792	388,093	381,783	-2%	15%
Guernsey	72,781	78,269	122,210	56%	68%
Hawk Springs	19,698	19,729	28,720	46%	46%
Historic Governors' Mansion	10,070	9,426	9,220	-2%	-8%
Hot Springs	1,903,355	1,818,620	1,922,621	6%	1%
Independence Rock	59,969	62,215	15,953	-74%	-73%
Keyhole	200,171	213,427	230,908	8%	15%
Legend Rock	12,623	14,546	11,154	-23%	-12%
Medicine Lodge SAS	34,441	40,100	33,048	-18%	-4%
Oregon Trail Ruts	33,151	41,887	28,455	-32%	-14%
Pioneer Museum	7,200	5,629	5,135	-9%	-29%
Register Cliff	29,543	35,281	26,286	-25%	-11%
Seminole	17,930	15,095	42,157	179%	135%
Sinks Canyon	234,101	274,995	333,861	21%	43%
South Pass City	14,801	14,459	15,815	9%	7%
Trail End	16,615	16,338	17,849	9%	7%
Wyoming Territorial Prison	30,921	44,536	49,010	10%	59%
<b>GRAND TOTAL</b>	<b>4,081,745</b>	<b>4,208,098</b>	<b>4,539,219</b>	<b>8%</b>	<b>11%</b>

EXCLUSIONS* Row Labels	FIVE YEAR AVERAGE (2013-2017)	2017	2018	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
		Viistation	Visitation		
Bear River Travel Center Lobby	23,563	24,079	23,886	-1%	1%
Ft. Bridger Museum	18,808	14,560	15,044	3%	-20%
Ft. P. Kearny Visitor Ctr.	4,768	1,979	6,151	211%	29%
Guernsey Museum	2,367	3,716	3,228	-13%	36%
Sinks Canyon Visitor Ctr.	26,552	30,699	26,834	-13%	1%
<b>TOTAL</b>	<b>76,058</b>	<b>75,033</b>	<b>75,143</b>	<b>0%</b>	<b>-1%</b>

\* This data was excluded from grand total in above table as it was captured with existing traffic counters at point of entrance. Failure to do so would result in double counts.

Wyoming State Parks, Historic Sites & Trails  
2018 Visitor Use Program  
Visitation - Sorted by Visitation

Park/Site	FIVE YEAR AVERAGE (2013-2017)	2017	2018	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
		Visitation	Visitation		
Hot Springs	1,903,355	1,818,620	1,922,621	6%	1%
Glendo	332,792	388,093	381,783	-2%	15%
Sinks Canyon	234,101	274,995	333,861	21%	43%
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Buffalo Bill Dam Visitor Center	80,577	88,118	77,437	-12%	-4%
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Oregon Trail Ruts	33,151	41,887	28,455	-32%	-14%
Register Cliff	29,543	35,281	26,286	-25%	-11%
Trail End	16,615	16,338	17,849	9%	7%
Ames Monument	7,931	7,931	16,643	110%	110%
Independence Rock	59,969	62,215	15,953	-74%	-73%
South Pass City	14,801	14,459	15,815	9%	7%
Ft. Phil Kearny	21,420	24,296	15,646	-36%	-27%
Legend Rock	12,623	14,546	11,154	-23%	-12%
Historic Governors' Mansion	N/A	9,426	9,220	N/A	N/A
Ft. Steele	5,205	2,922	5,836	100%	12%
Pioneer Museum	7,200	5,629	5,135	-9%	-29%
Ft. Fetterman Museum	1,273	2,973	1,790	-40%	41%
<b>GRAND TOTAL</b>	<b>4,081,745</b>	<b>4,208,098</b>	<b>4,539,219</b>	<b>8%</b>	<b>11%</b>

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<b>TOTAL</b>	<b>76,058</b>	<b>75,033</b>	<b>75,143</b>	<b>0%</b>	<b>-1%</b>

\* This data was excluded from grand total in above table as it was captured with existing traffic counters at point of entrance. Failure to do so would result in double counts.

Wyoming State Parks, Historic Sites & Trails  
2018 Visitor Use Program  
Visitation - Sorted by Type/Site

Park/Site	FIVE YEAR AVERAGE* (2013-2018)	2017	2018	% CHANGE FROM	% CHANGE FROM
		Visitation	Visitation	PRIOR YEAR	FIVE YEAR AVERAGE
<b>State Historic Sites</b>					
Ames Monument			16,643	N/A	N/A
Ft. Bridger	75,564	90,643	94,961	N/A	26%
Ft. Fetterman Museum	1,273	2,973	1,790	-40%	41%
Ft. Phil Kearny	21,420	24,296	15,646	-36%	-27%
Ft. Steele	5,205	2,922	5,836	100%	12%
Historic Governors' Mansion	10,070	9,426	9,220	-2%	-8%
Independence Rock	59,969	62,215	15,953	-74%	-73%
Legend Rock	12,623	14,546	11,154	-23%	-12%
Oregon Trail Ruts	33,151	41,887	28,455	-32%	-14%
Pioneer Museum	7,200	5,629	5,135	-9%	-29%
Register Cliff	29,543	35,281	26,286	-25%	-11%
South Pass City	14,801	14,459	15,815	9%	7%
Trail End	16,615	16,338	17,849	9%	7%
Wyoming Territorial Prison	30,921	44,536	49,010	10%	59%
<b>State Historic Sites Total</b>	<b>319,941</b>	<b>373,082</b>	<b>297,110</b>	<b>-15%</b>	<b>-1%</b>
<b>State Parks</b>					
Bear River - Park Road	245,815	212,928	206,717	-3%	-16%
Bear River - Travel Center	190,412	181,626	150,132	-17%	-21%
Boysen	120,125	152,568	95,621	-37%	-20%
Buffalo Bill	70,954	87,330	183,275	110%	158%
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Curt Gowdy	153,282	168,344	211,278	26%	38%
Edness Kimball Wilkins	85,370	95,774	205,696	115%	141%
Glendo	332,792	388,093	381,783	-2%	15%
Guernsey	72,781	78,269	122,210	56%	68%
Hawk Springs	19,698	19,729	28,720	46%	46%
Hot Springs	1,903,355	1,818,620	1,922,621	6%	1%
Keyhole	200,171	213,427	230,908	8%	15%
Medicine Lodge SAS	34,441	40,100	33,048	-18%	-4%
Seminole	17,930	15,095	42,157	179%	135%
Sinks Canyon	234,101	274,995	333,861	21%	43%
<b>State Parks Total</b>	<b>3,761,804</b>	<b>3,835,016</b>	<b>4,225,466</b>	<b>10%</b>	<b>3%</b>
<b>GRAND TOTAL</b>	<b>4,081,745</b>	<b>4,208,098</b>	<b>4,539,219</b>	<b>8%</b>	<b>11%</b>

Wyoming State Parks, Historic Sites & Trails  
2018 Visitor Use Program  
Visitation by Fee/Non-Fee Area - Sorted by 2018 Visitation (high to low)

Park/Site	FIVE YEAR AVERAGE (2013-2017)	2017 Visitation	2018 Visitation	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
<b>Non-Fee Site</b>					
Hot Springs	1,903,355	1,818,620	1,922,621	6%	1%
Bear River - Park Road	245,815	212,928	206,717	-3%	-16%
Bear River - Travel Center	190,412	181,626	150,132	-17%	-21%
Buffalo Bill Dam Visitor Center	80,577	88,118	77,437	-12%	-4%
Independence Rock	59,969	62,215	15,953	-74%	-73%
Oregon Trail Ruts	33,151	41,887	28,455	-32%	-14%
Register Cliff	29,543	35,281	26,286	-25%	-11%
Legend Rock	12,623	14,546	11,154	-23%	-12%
Historic Governors' Mansion	10,070	9,426	9,220	-2%	-8%
Ames Monument	N/A	N/A	16,643	N/A	N/A
<b>Non-Fee Sites Total</b>	<b>2,567,102</b>	<b>2,472,578</b>	<b>2,464,618</b>	<b>0%</b>	<b>-4%</b>
<b>Fee Sites</b>					
Glendo	332,792	388,093	381,783	-2%	15%
Sinks Canyon	234,101	274,995	333,861	21%	43%
Keyhole	200,171	213,427	230,908	8%	15%
Curt Gowdy	153,282	168,344	211,278	26%	38%
Boysen	120,125	152,568	95,621	-37%	-20%
Edness Kimball Wilkins	85,370	95,774	205,696	115%	141%
Ft. Bridger	75,564	90,643	94,961	5%	26%
Guernsey	72,781	78,269	122,210	56%	68%
Buffalo Bill	70,954	87,330	183,275	110%	158%
Medicine Lodge SAS	34,441	40,100	33,048	-18%	-4%
Wyoming Territorial Prison	30,921	44,536	49,010	10%	59%
Seminole	17,930	15,095	42,157	179%	135%
Hawk Springs	19,698	19,729	28,720	46%	46%
Trail End	16,615	16,338	17,849	9%	7%
Ft. Phil Kearny	21,420	24,296	15,646	-36%	-27%
South Pass City	14,801	14,459	15,815	9%	7%
Pioneer Museum	7,200	5,629	5,135	-9%	-29%
Ft. Steele	5,205	2,922	5,836	100%	12%
Ft. Fetterman Museum	1,273	2,973	1,790	-40%	41%
<b>Non-Fee Sites Total</b>	<b>1,514,644</b>	<b>1,735,520</b>	<b>2,074,601</b>	<b>20%</b>	<b>37%</b>
<b>Grand Total</b>	<b>4,081,745</b>	<b>4,208,098</b>	<b>4,539,219</b>	<b>8%</b>	<b>11%</b>



Wyoming State Parks, Historic Sites & Trails  
2018 Visitor Use Program  
Monthly Visitation - Sorted by Site/Month

	FIVE YEAR AVERAGE* (2013-2017)	2017 Visitation	2018 Visitation	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
<b>State Historic Site</b>					
January	5,429	8,336	4,473	-46%	-18%
February	4,014	5,855	4,041	-31%	1%
March	8,371	10,825	9,355	-14%	12%
April	11,627	16,406	11,315	-31%	-3%
May	28,689	28,258	31,286	11%	9%
June	49,047	50,120	43,431	-13%	-11%
July	60,634	64,681	53,653	-17%	-12%
August	51,903	66,144	38,789	-41%	-25%
September	57,565	60,958	64,232	5%	12%
October	19,500	21,764	16,900	-22%	-13%
November	13,016	14,542	6,950	-52%	-47%
December	10,148	25,193	29,328	16%	189%
<b>State Historic Site Total</b>	<b>319,941</b>	<b>373,082</b>	<b>313,753</b>	<b>-16%</b>	<b>-2%</b>
<b>State Park</b>					
January	136,810	183,955	151,701	-18%	11%
February	130,194	173,027	156,741	-9%	20%
March	140,139	212,021	178,866	-16%	28%
April	192,974	256,843	236,438	-8%	23%
May	433,528	390,917	513,130	31%	18%
June	588,752	543,285	651,340	20%	11%
July	641,308	574,888	717,066	25%	12%
August	523,815	609,102	576,152	-5%	10%
September	355,385	304,366	410,841	35%	16%
October	276,355	240,373	291,920	21%	6%
November	171,039	187,205	173,136	-8%	1%
December	171,505	159,034	168,136	6%	-2%
<b>State Park Total</b>	<b>3,761,804</b>	<b>3,835,016</b>	<b>4,225,466</b>	<b>10%</b>	<b>12%</b>
<b>Grand Total</b>	<b>4,081,745</b>	<b>4,208,098</b>	<b>4,539,219</b>	<b>8%</b>	<b>11%</b>

Wyoming State Parks, Historic Sites & Trails  
2018 Visitor Use Program  
Monthly Visitation - Sorted by Type, by Park/Site

Park/Site	FIVE YEAR AVERAGE (2013-2017)	2017 Visitation	2018 Visitation	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
<b>State Historic Site</b>					
<b>Ames Monument (First Year of data collection)</b>					
January	-	-	438	N/A	N/A
February	-	-	467	N/A	N/A
March	-	-	966	N/A	N/A
April	-	-	896	N/A	N/A
May	363	363	1,737	378%	378%
June	1,291	1,291	2,297	78%	78%
July	2,087	2,087	3,321	59%	59%
August	1,669	1,669	2,400	44%	44%
September	1,183	1,183	2,053	74%	74%
October	669	669	1,036	55%	55%
November	436	436	689	58%	58%
December	233	233	344	48%	48%
<b>Ames Monument (First Year of data collection) Total</b>	<b>7,931</b>	<b>7,931</b>	<b>16,643</b>	<b>110%</b>	<b>110%</b>
<b>Ft. Bridger</b>					
January	954	1,947	1,822	-6%	91%
February	894	2,115	1,439	-32%	61%
March	1,612	2,696	3,061	14%	90%
April	2,158	3,925	3,192	-19%	48%
May	6,330	6,248	7,691	23%	21%
June	8,735	9,607	10,657	11%	22%
July	9,937	11,093	10,587	-5%	7%
August	8,905	13,389	9,496	-29%	7%
September	30,583	30,824	37,820	23%	24%
October	3,088	5,573	5,373	-4%	74%
November	1,491	2,077	2,539	22%	70%
December	877	1,149	1,285	12%	46%
<b>Ft. Bridger Total</b>	<b>75,564</b>	<b>90,643</b>	<b>94,961</b>	<b>5%</b>	<b>26%</b>
<b>Ft. Fetterman Museum</b>					
January	-	-	-	Closed	Closed
February	-	-	-	Closed	Closed
March	-	-	-	Closed	Closed
April	-	-	-	Closed	Closed
May	19	18	-	N/A	-100%
June	258	316	411	30%	59%
July	611	1,658	1,023	N/A	68%
August	293	981	301	N/A	3%
September	92	-	55	N/A	-40%
November	-	-	-	Closed	Closed
December	-	-	-	Closed	Closed
<b>Ft. Fetterman Museum Total</b>	<b>1,273</b>	<b>2,973</b>	<b>1,790</b>	<b>-40%</b>	<b>41%</b>

Wyoming State Parks, Historic Sites & Trails  
2018 Visitor Use Program  
Monthly Visitation - Sorted by Type, by Park/Site

Park/Site	FIVE YEAR AVERAGE (2013-2017)	2017 Visitation	2018 Visitation	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
<b>Ft. Phil Kearny</b>					
January	281	775	88	-89%	-69%
February	222	398	4	-99%	-98%
March	399	533	166	-69%	-58%
April	808	1,576	1,137	-28%	41%
May	2,227	2,190	2,255	3%	1%
June	3,240	3,653	3,612	-1%	11%
July	3,954	3,777	2,048	-46%	-48%
August	4,432	5,057	2,198	-57%	-50%
September	2,968	2,776	1,954	-30%	-34%
October	1,771	1,813	907	-50%	-49%
November	654	968	614	-37%	-6%
December	464	780	663	-15%	43%
<b>Ft. Phil Kearny Total</b>	<b>21,420</b>	<b>24,296</b>	<b>15,646</b>	<b>-36%</b>	<b>-27%</b>
<b>Ft. Steele</b>					
January	-	-	-	Closed	Closed
February	-	-	-	Closed	Closed
March	-	-	-	Closed	Closed
April	-	-	-	Closed	Closed
May	1,008	346	973	181%	-3%
June	1,100	600	1,316	119%	20%
July	1,198	711	1,561	120%	30%
August	904	667	1,421	113%	57%
September	653	598	564	-6%	-14%
October	343	-	(0)	Closed	Closed
November	-	-	-	Closed	Closed
December	-	-	-	Closed	Closed
<b>Ft. Steele Total</b>	<b>5,205</b>	<b>2,922</b>	<b>5,836</b>	<b>100%</b>	<b>12%</b>
<b>Historic Governors' Mansion</b>					
January	171	320	114	-64%	-33%
February	245	303	391	29%	60%
March	369	258	682	164%	85%
April	619	645	370	-43%	-40%
May	844	796	828	4%	-2%
June	1,479	1,182	1,238	5%	-16%
July	2,051	1,567	1,606	2%	-22%
August	1,176	1,123	1,094	-3%	-7%
September	825	796	981	23%	19%
October	111	77	50	-35%	-55%
November	810	794	667	-16%	-18%
December	1,368	1,565	1,199	-23%	-12%
<b>Historic Governors' Mansion Total</b>	<b>10,070</b>	<b>9,426</b>	<b>9,220</b>	<b>-2%</b>	<b>-8%</b>

Wyoming State Parks, Historic Sites & Trails  
2018 Visitor Use Program  
Monthly Visitation - Sorted by Type, by Park/Site

Park/Site	FIVE YEAR AVERAGE (2013-2017)	2017 Visitation	2018 Visitation	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
<b>Independence Rock</b>					
January	1,845	1,845	307	-83%	-83%
February	1,034	1,034	386	-63%	-63%
March	3,898	3,898	686	-82%	-82%
April	3,799	3,799	506	-87%	-87%
May	3,471	3,866	2,064	-47%	-41%
June	10,781	11,175	3,461	-69%	-68%
July	11,776	12,611	3,726	-70%	-68%
August	8,879	8,275	1,869	-77%	-79%
September	5,008	4,648	1,634	-65%	-67%
October	3,675	3,145	1,373	-56%	-63%
November	7,150	7,150	(60)	-101%	-101%
December	768	769	(0)	-100%	-100%
<b>Independence Rock Total</b>	<b>59,969</b>	<b>62,215</b>	<b>15,953</b>	<b>-74%</b>	<b>-73%</b>
<b>Legend Rock</b>					
January	57	91	(30)	-133%	-153%
February	86	77	(22)	-129%	-126%
March	165	83	238	187%	44%
April	160	83	146	76%	-9%
May	1,489	1,475	1,742	18%	17%
June	2,398	2,392	2,508	5%	5%
July	2,444	2,631	2,204	-16%	-10%
August	2,827	4,605	1,932	-58%	-32%
September	2,098	2,162	1,825	-16%	-13%
October	650	502	494	-2%	-24%
November	190	330	49	-85%	-74%
December	57	115	70	-39%	22%
<b>Legend Rock Total</b>	<b>12,623</b>	<b>14,546</b>	<b>11,154</b>	<b>-23%</b>	<b>-12%</b>
<b>Oregon Trail Ruts</b>					
January	578	884	197	-78%	-66%
February	584	754	304	-60%	-48%
March	1,215	1,747	1,375	-21%	13%
April	1,375	1,840	1,419	-23%	3%
May	3,570	4,313	4,052	-6%	13%
June	5,863	5,840	3,129	-46%	-47%
July	6,369	7,376	6,615	-10%	4%
August	6,878	10,361	4,764	-54%	-31%
September	3,522	4,605	4,473	-3%	27%
October	1,905	2,278	1,429	-37%	-25%
November	762	1,033	576	-44%	-25%
December	529	856	121	-86%	-77%
<b>Oregon Trail Ruts Total</b>	<b>33,151</b>	<b>41,887</b>	<b>28,455</b>	<b>-32%</b>	<b>-14%</b>

Wyoming State Parks, Historic Sites & Trails  
2018 Visitor Use Program  
Monthly Visitation - Sorted by Type, by Park/Site

Park/Site	FIVE YEAR AVERAGE (2013-2017)	2017 Visitation	2018 Visitation	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
<b>Pioneer Museum</b>					
January	613	593	581	-2%	-5%
February	253	130	174	34%	-31%
March	246	229	202	-12%	-18%
April	303	226	133	-41%	-56%
May	403	357	303	-15%	-25%
June	845	752	838	11%	-1%
July	978	776	792	2%	-19%
August	2,538	1,714	1,026	-40%	-60%
September	474	504	765	52%	62%
October	285	242	205	-15%	-28%
November	143	106	89	-16%	-38%
December	119	-	27	N/A	-77%
<b>Pioneer Museum Total</b>	<b>7,200</b>	<b>5,629</b>	<b>5,135</b>	<b>-9%</b>	<b>-29%</b>
<b>Register Cliff</b>					
January	542	1,260	147	-88%	-73%
February	437	810	281	-65%	-36%
March	738	677	1,127	66%	53%
April	1,113	1,577	1,475	-6%	32%
May	3,688	3,846	3,339	-13%	-9%
June	5,367	5,073	5,219	3%	-3%
July	5,959	6,276	5,082	-19%	-15%
August	5,496	9,099	3,970	-56%	-28%
September	3,623	3,706	3,620	-2%	0%
October	1,614	1,743	1,174	-33%	-27%
November	600	777	435	-44%	-28%
December	364	437	419	-4%	15%
<b>Register Cliff Total</b>	<b>29,543</b>	<b>35,281</b>	<b>26,286</b>	<b>-25%</b>	<b>-11%</b>
<b>South Pass City</b>					
January	-	-	-	Closed	Closed
February	-	-	-	Closed	Closed
March	-	-	-	Closed	Closed
April	-	-	-	Closed	Closed
May	1,219	653	1,183	81%	-3%
June	2,377	2,299	2,496	9%	5%
July	5,783	5,390	7,027	30%	22%
August	3,042	2,675	2,274	-15%	-25%
September	2,380	3,442	2,835	-18%	19%
October	-	-	-	Closed	Closed
November	-	-	-	Closed	Closed
December	-	-	-	Closed	Closed
<b>South Pass City Total</b>	<b>14,801</b>	<b>14,459</b>	<b>15,815</b>	<b>9%</b>	<b>7%</b>

Wyoming State Parks, Historic Sites & Trails  
2018 Visitor Use Program  
Monthly Visitation - Sorted by Type, by Park/Site

Park/Site	FIVE YEAR AVERAGE (2013-2017)	2017 Visitation	2018 Visitation	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
<b>Trail End</b>					
January	721	621	798	29%	11%
February	417	234	534	128%	28%
March	490	682	707	4%	44%
April	1,034	777	946	22%	-9%
May	1,643	1,395	1,608	15%	-2%
June	2,018	1,954	2,674	37%	33%
July	2,852	2,438	2,220	-9%	-22%
August	2,159	2,313	2,236	-3%	4%
September	1,313	1,328	1,792	35%	37%
October	1,094	1,639	1,343	-18%	23%
November	885	621	636	2%	-28%
December	1,988	2,336	2,355	1%	18%
<b>Trail End Total</b>	<b>16,615</b>	<b>16,338</b>	<b>17,849</b>	<b>9%</b>	<b>7%</b>
<b>Wyoming Territorial Prison*</b>					
January	35	-	12	N/A	-66%
February	47	-	84	N/A	77%
March	17	22	145	559%	753%
April	1,018	1,958	1,095	-44%	8%
May	2,705	2,392	3,512	47%	30%
June	4,326	3,986	3,575	-10%	-17%
July	6,303	6,290	5,840	-7%	-7%
August	4,040	4,216	3,808	-10%	-6%
September	3,789	4,386	3,861	-12%	2%
October	4,830	4,083	3,516	-14%	-27%
November	243	250	717	187%	195%
December	3,567	16,953	22,845	35%	540%
<b>Wyoming Territorial Prison* Total</b>	<b>30,921</b>	<b>44,536</b>	<b>49,010</b>	<b>10%</b>	<b>59%</b>
<b>State Historic Site Total</b>	<b>319,941</b>	<b>373,082</b>	<b>313,753</b>	<b>-16%</b>	<b>-2%</b>

Wyoming State Parks, Historic Sites & Trails  
2018 Visitor Use Program  
Monthly Visitation - Sorted by Type, by Park/Site

Park/Site	FIVE YEAR AVERAGE (2013-2017)	2017 Visitation	2018 Visitation	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
<b>State Park</b>					
<b>Bear River - Park Road</b>					
January	8,020	13,086	8,367	-36%	4%
February	7,256	9,296	7,782	-16%	7%
March	12,054	15,562	15,188	-2%	26%
April	13,684	18,174	17,963	-1%	31%
May	34,920	25,898	19,846	-23%	-43%
June	37,210	27,058	34,453	27%	-7%
July	38,049	25,509	25,207	-1%	-34%
August	30,316	25,213	24,183	-4%	-20%
September	25,279	17,890	18,768	5%	-26%
October	19,972	15,021	15,673	4%	-22%
November	10,960	10,877	10,589	-3%	-3%
December	8,094	9,344	8,699	-7%	7%
<b>Bear River - Park Road Total</b>	<b>245,815</b>	<b>212,928</b>	<b>206,717</b>	<b>-3%</b>	<b>-16%</b>
<b>Bear River - Travel Center</b>					
January	8,438	12,439	6,528	-48%	-23%
February	7,671	6,918	6,166	-11%	-20%
March	11,482	14,514	14,496	0%	26%
April	11,895	23,044	16,320	-29%	37%
May	16,843	15,235	12,653	-17%	-25%
June	22,228	17,040	22,761	34%	2%
July	29,271	19,653	17,433	-11%	-40%
August	24,663	18,676	15,777	-16%	-36%
September	20,140	15,768	13,294	-16%	-34%
October	17,164	13,654	11,034	-19%	-36%
November	10,673	14,920	7,246	-51%	-32%
December	9,943	9,765	6,422	-34%	-35%
<b>Bear River - Travel Center Total</b>	<b>190,412</b>	<b>181,626</b>	<b>150,132</b>	<b>-17%</b>	<b>-21%</b>
<b>Boysen</b>					
January	4,149	4,149	3,663	-12%	-12%
February	2,275	2,275	2,735	20%	20%
March	4,533	4,533	5,451	20%	20%
April	7,109	7,109	7,080	0%	0%
May	11,484	11,682	14,557	25%	27%
June	19,848	20,635	20,638	0%	4%
July	21,881	21,889	16,977	-22%	-22%
August	24,653	56,150	8,918	-84%	-64%
September	10,652	10,647	7,351	-31%	-31%
October	5,969	5,927	4,281	-28%	-28%
November	4,240	4,240	2,207	-48%	-48%
December	3,332	3,332	1,762	-47%	-47%
<b>Boysen Total</b>	<b>120,125</b>	<b>152,568</b>	<b>95,621</b>	<b>-37%</b>	<b>-20%</b>

Wyoming State Parks, Historic Sites & Trails  
2018 Visitor Use Program  
Monthly Visitation - Sorted by Type, by Park/Site

Park/Site	FIVE YEAR AVERAGE (2013-2017)	2017 Visitation	2018 Visitation	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
<b>Buffalo Bill</b>					
January	2,420	5,364	4,962	-7%	105%
February	2,411	4,563	7,776	70%	223%
March	3,662	6,884	5,752	-16%	57%
April	4,018	6,549	8,061	23%	101%
May	7,237	10,007	19,681	97%	172%
June	10,434	10,692	11,141	4%	7%
July	13,834	13,445	40,133	198%	190%
August	12,285	12,165	32,284	165%	163%
September	8,420	8,333	24,438	193%	190%
October	3,679	4,820	12,628	162%	243%
November	1,473	2,699	4,494	66%	205%
December	1,082	1,809	11,927	559%	1003%
<b>Buffalo Bill Total</b>	<b>70,954</b>	<b>87,330</b>	<b>183,275</b>	<b>110%</b>	<b>158%</b>
<b>Buffalo Bill Dam Visitor Center</b>					
January	-	-	-	Closed	Closed
February	-	-	-	Closed	Closed
March	-	-	-	Closed	Closed
April	-	-	-	Closed	Closed
May	7,878	10,956	7,994	-27%	1%
June	18,062	20,453	21,069	3%	17%
July	24,291	28,122	21,486	-24%	-12%
August	18,832	19,224	16,890	-12%	-10%
September	11,515	9,363	9,998	7%	-13%
<b>Buffalo Bill Dam Visitor Center Total</b>	<b>80,577</b>	<b>88,118</b>	<b>77,437</b>	<b>-12%</b>	<b>-4%</b>
<b>Curt Gowdy</b>					
January	1,718	2,091	2,967	42%	73%
February	3,815	5,789	4,892	-15%	28%
March	4,256	4,629	4,597	-1%	8%
April	8,516	11,699	9,922	-15%	17%
May	19,756	20,939	30,099	44%	52%
June	30,100	31,918	31,543	-1%	5%
July	29,542	33,160	43,687	32%	48%
August	24,029	25,611	35,472	39%	48%
September	18,062	20,741	29,365	42%	63%
October	7,550	6,390	11,429	79%	51%
November	2,566	2,639	4,223	60%	65%
December	3,373	2,738	3,083	13%	-9%
<b>Curt Gowdy Total</b>	<b>153,282</b>	<b>168,344</b>	<b>211,278</b>	<b>26%</b>	<b>38%</b>



Wyoming State Parks, Historic Sites & Trails  
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Monthly Visitation - Sorted by Type, by Park/Site

Park/Site	FIVE YEAR AVERAGE (2013-2017)	2017 Visitation	2018 Visitation	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
<b>Edness Kimball Wilkins</b>					
January	3,424	3,442	4,388	27%	28%
February	3,031	3,398	3,590	6%	18%
March	4,656	4,599	6,816	48%	46%
April	5,208	5,428	8,896	64%	71%
May	8,582	8,663	25,467	194%	197%
June	14,051	16,974	43,079	154%	207%
July	13,511	12,444	33,183	167%	146%
August	12,776	18,251	31,884	75%	150%
September	7,251	7,809	20,627	164%	184%
October	5,526	5,953	17,706	197%	220%
November	4,174	5,131	5,168	1%	24%
December	3,181	3,682	4,893	33%	54%
<b>Edness Kimball Wilkins Total</b>	<b>85,370</b>	<b>95,774</b>	<b>205,696</b>	<b>115%</b>	<b>141%</b>
<b>Glendo</b>					
January	7,989	7,170	5,841	-19%	-27%
February	7,474	7,760	5,992	-23%	-20%
March	11,929	11,494	9,951	-13%	-17%
April	12,792	12,375	15,146	22%	18%
May	42,875	52,099	55,880	7%	30%
June	67,209	78,378	70,055	-11%	4%
July	72,354	73,310	82,603	13%	14%
August	51,579	88,121	55,677	-37%	8%
September	23,135	23,212	38,900	68%	68%
October	17,684	20,158	19,070	-5%	8%
November	10,307	8,620	13,440	56%	30%
December	7,465	5,396	9,228	71%	24%
<b>Glendo Total</b>	<b>332,792</b>	<b>388,093</b>	<b>381,783</b>	<b>-2%</b>	<b>15%</b>
<b>Guernsey</b>					
January	2,403	2,938	2,480	-16%	3%
February	1,511	871	2,235	157%	48%
March	2,113	1,192	4,504	278%	113%
April	2,320	1,231	5,874	377%	153%
May	7,068	5,304	15,950	201%	126%
June	12,605	9,577	13,107	37%	4%
July	12,521	8,714	23,941	175%	91%
August	17,709	39,218	24,850	-37%	40%
September	6,276	4,740	14,484	206%	131%
October	5,314	2,260	7,714	241%	45%
November	2,370	1,728	3,842	122%	62%
December	573	496	3,230	551%	464%
<b>Guernsey Total</b>	<b>72,781</b>	<b>78,269</b>	<b>122,210</b>	<b>56%</b>	<b>68%</b>

Wyoming State Parks, Historic Sites & Trails  
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Monthly Visitation - Sorted by Type, by Park/Site

Park/Site	FIVE YEAR AVERAGE (2013-2017)	2017 Visitation	2018 Visitation	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
<b>Hawk Springs</b>					
January	471	359	637	77%	35%
February	265	260	523	101%	97%
March	1,186	1,220	1,775	46%	50%
April	1,629	1,428	2,549	78%	56%
May	2,548	2,227	5,022	126%	97%
June	4,552	4,890	4,788	-2%	5%
July	4,000	4,393	5,602	28%	40%
August	2,636	2,804	3,553	27%	35%
September	1,133	935	2,136	128%	89%
October	618	552	762	38%	23%
November	365	406	782	93%	114%
December	294	255	592	132%	101%
<b>Hawk Springs Total</b>	<b>19,698</b>	<b>19,729</b>	<b>28,720</b>	<b>46%</b>	<b>46%</b>
<b>Hot Springs</b>					
January	86,627	115,538	91,445	-21%	6%
February	84,581	119,527	97,378	-19%	15%
March	70,538	126,538	84,418	-33%	20%
April	104,882	146,276	111,781	-24%	7%
May	222,183	171,300	227,106	33%	2%
June	255,411	200,526	259,376	29%	2%
July	271,994	217,204	279,147	29%	3%
August	234,821	226,141	238,817	6%	2%
September	177,081	137,150	170,902	25%	-3%
October	163,856	134,710	158,425	18%	-3%
November	109,594	116,637	102,771	-12%	-6%
December	121,786	107,073	101,055	-6%	-17%
<b>Hot Springs Total</b>	<b>1,903,355</b>	<b>1,818,620</b>	<b>1,922,621</b>	<b>6%</b>	<b>1%</b>
<b>Keyhole</b>					
January	3,731	4,565	3,735	-18%	0%
February	3,369	3,670	2,292	-38%	-32%
March	4,638	4,734	2,916	-38%	-37%
April	7,924	8,766	6,091	-31%	-23%
May	22,297	28,297	37,410	32%	68%
June	50,016	52,227	50,103	-4%	0%
July	53,073	57,593	64,868	13%	22%
August	28,181	26,539	33,243	25%	18%
September	15,056	15,485	18,204	18%	21%
October	5,204	5,602	6,512	16%	25%
November	2,865	3,199	2,244	-30%	-22%
December	3,816	2,750	3,290	20%	-14%
<b>Keyhole Total</b>	<b>200,171</b>	<b>213,427</b>	<b>230,908</b>	<b>8%</b>	<b>15%</b>

Wyoming State Parks, Historic Sites & Trails  
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Monthly Visitation - Sorted by Type, by Park/Site

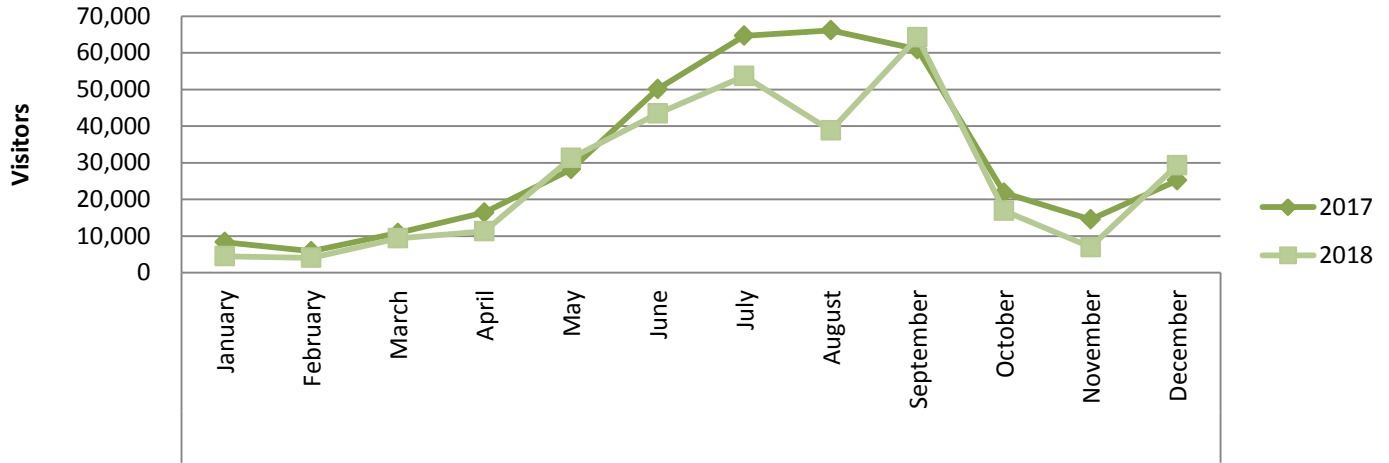
Park/Site	FIVE YEAR AVERAGE (2013-2017)	2017 Visitation	2018 Visitation	% CHANGE FROM PRIOR YEAR	% CHANGE FROM FIVE YEAR AVERAGE
<b>Medicine Lodge SAS</b>					
January	405	758	644	-15%	59%
February	366	714	339	-52%	-7%
March	696	1,329	662	-50%	-5%
April	1,487	2,145	481	-78%	-68%
May	3,890	4,451	3,802	-15%	-2%
June	4,897	5,592	5,041	-10%	3%
July	6,185	5,566	6,086	9%	-2%
August	5,528	5,081	4,715	-7%	-15%
September	4,608	5,205	4,780	-8%	4%
October	4,588	5,265	4,508	-14%	-2%
November	1,183	2,570	1,450	-44%	23%
December	608	1,424	540	-62%	-11%
<b>Medicine Lodge SAS Total</b>	<b>34,441</b>	<b>40,100</b>	<b>33,048</b>	<b>-18%</b>	<b>-4%</b>
<b>Seminole</b>					
January	242	518	853	65%	252%
February	207	262	555	112%	168%
March	285	654	427	-35%	50%
April	1,083	1,214	1,722	42%	59%
May	2,052	1,374	4,560	232%	122%
June	3,413	3,295	8,967	172%	163%
July	4,529	2,857	14,413	404%	218%
August	3,254	2,217	7,521	239%	131%
September	1,899	1,290	4,088	217%	115%
October	574	498	26	-95%	-95%
November	278	524	(430)	-182%	-255%
December	115	392	(545)	-239%	-575%
<b>Seminole Total</b>	<b>17,930</b>	<b>15,095</b>	<b>42,157</b>	<b>179%</b>	<b>135%</b>
<b>Sinks Canyon</b>					
January	6,775	11,538	15,191	32%	124%
February	5,962	7,724	14,486	88%	143%
March	8,111	14,139	21,913	55%	170%
April	10,425	11,405	24,553	115%	136%
May	23,918	22,485	33,103	47%	38%
June	38,717	44,030	55,219	25%	43%
July	46,272	51,029	42,299	-17%	-9%
August	32,552	43,691	42,368	-3%	30%
September	24,877	25,798	33,505	30%	35%
October	18,656	19,563	22,152	13%	19%
November	9,991	13,015	15,111	16%	51%
December	7,845	10,578	13,961	32%	78%
<b>Sinks Canyon Total</b>	<b>234,101</b>	<b>274,995</b>	<b>333,861</b>	<b>21%</b>	<b>43%</b>

Wyoming State Parks, Historic Sites & Trails  
 2018 Visitor Use Program  
 Monthly Visitation - Sorted by Type, by Park/Site

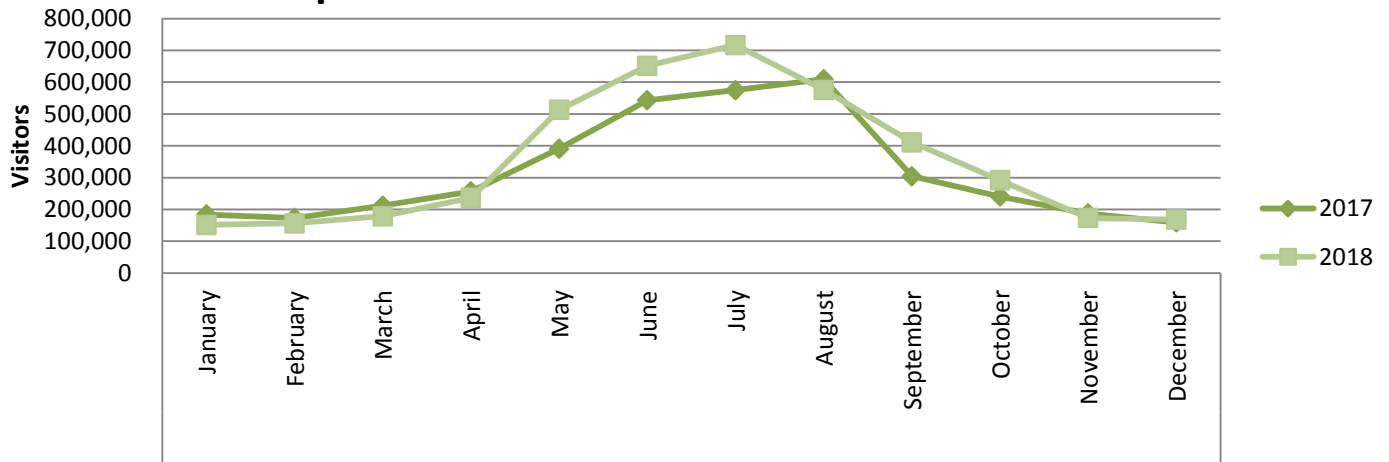
Park/Site	FIVE YEAR AVERAGE	2017	2018	% CHANGE FROM	% CHANGE FROM
	(2013-2017)	Visitation	Visitation	PRIOR YEAR	FIVE YEAR AVERAGE
<b>State Park Total</b>	<b>3,761,804</b>	<b>3,835,016</b>	<b>4,225,466</b>	<b>10%</b>	<b>12%</b>
<b>GRAND TOTAL</b>	<b>4,081,745</b>	<b>4,208,098</b>	<b>4,539,219</b>	<b>8%</b>	<b>11%</b>

\* In 2017, the Wyoming Territorial Prison began a Christmas Lights program at the site. This program considerably increased visitation to this site. Please contact WTP for more information.

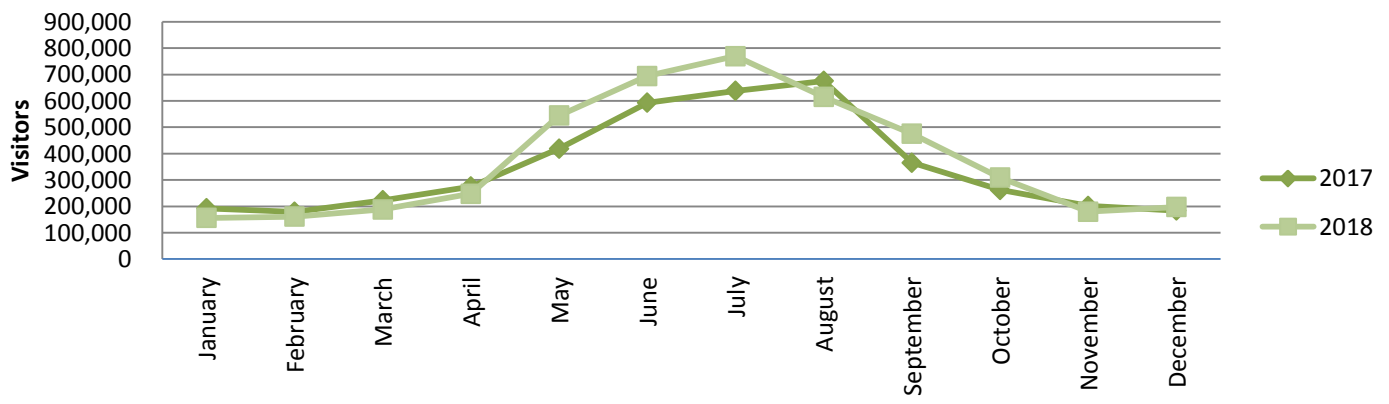
### Graph 1 - 2017 & 2018 State Historic Site Visitation



### Graph 2 - 2017 & 2018 State Parks Visitation



### Graph 3 - 2017 & 2018 State Park and Historic Sites Total Visitation



# 2018 Notes

Visitor use collection and reporting is complex. There are many factors that can affect visitation that are out of our control. The weather is the main culprit for fluctuating visitation. Floods and road closures can decrease visitation but good weather can increase visitation.

Other factors that affect visitation are local events and when holidays land during the week. If a nearby town has a fair, art show, marathon, etc., it could result in more or less visitation depending if the event complements or competes against a park or historic site. If the 4<sup>th</sup> of July is on a Monday or a Friday, people may make it a three day weekend.

## Bear River State Park Visitor Center

The Visitor Center is closed on Monday, Tuesday, and Wednesday during the winter. Occasionally the visitor center is closed to plow snow and feed the elk and bison. 2017 was a bad winter and the park gates were kept closed until everything was plowed. The interstate had been closed numerous times and with the semis blocking off access it made it hard for visitors to come in and out of the park.

## Independence Rock

Prior to this year, Independence Rock used an antiquated infrared counter that often went out of calibration and was subject to failure. Over the last several years, average visitation was used to produce a report. Looking at the 2018 data collection, it appears that new counter is counting correctly.

## Medicine Lodge

2017 was a unique, record setting year for visitation at Medicine Lodge and 2018 had cold and wet weather patterns in the spring and fall. There was a huge snowstorm in mid-October 2018 which greatly reduced non-resident, hunting-related visitation. Medicine Lodge would have seen visitation above the five year average if not for the poor spring and fall weather. 2017 and 2018 were both visitation anomaly years. One being high, and the other being low. They simply happened to occur back to back.

## Oregon Trail and Register Cliffs

After reviewing the data, it appears that these counters are working correctly. Each of these sites had higher visitation in 2017 due to the Eclipse which could explain a reduction in visitation in 2018.